



June 29 – July 15, **NORTHPARK CENTER**

For additional information,  
contact Michelle Mai  
MMai@dallascasa.org or 469.547.9456

## 2018 SPONSORSHIP AND BUILDER BENEFITS

\$50,000	PALACE	<ul style="list-style-type: none"> <li>Title placement of logo on all event signage at NorthPark Center</li> <li>Title placement of name or logo on all promotional materials, the Closing Party invitations and raffle tickets</li> <li>Title listing and logo with link to company website on Dallas CASA website and social media</li> <li>20 invitations to The Closing Party</li> </ul>
\$30,000	CASTLE	<ul style="list-style-type: none"> <li>Premier placement of name or logo on all event signage at NorthPark Center</li> <li>Premier placement of name or logo on all promotional materials*, the Closing Party invitation</li> <li>Premiere listing and logo with link to company website on Dallas CASA website and social media</li> <li>15 invitations to The Closing Party</li> </ul>
\$25,000	CHATEAU	<ul style="list-style-type: none"> <li>Premium placement of name or logo on event signage at NorthPark Center</li> <li>Premium placement of name or logo on all promotional materials</li> <li>Premium listing and logo with link to company website on Dallas CASA website and social media</li> <li>10 invitations to The Closing Party</li> </ul>
\$10,000	ESTATE	<ul style="list-style-type: none"> <li>Prominent placement of name or logo on event signage at NorthPark Center</li> <li>Prominent placement of name or logo on promotional materials</li> <li>Prominent listing on Dallas CASA website and social media</li> <li>6 invitations to The Closing Party</li> </ul>
\$5,000	MANSION	<ul style="list-style-type: none"> <li>Placement of name or logo on event signage at NorthPark Center</li> <li>Placement of name or logo on promotional materials</li> <li>Listing on Dallas CASA website and social media</li> <li>4 invitations to The Closing Party</li> </ul>
\$2,500	VILLA	<ul style="list-style-type: none"> <li>Placement of name or logo on event signage at NorthPark Center</li> <li>Placement of name or logo on promotional materials</li> <li>Listing on Dallas CASA website and social media</li> <li>2 invitations to The Closing Party</li> </ul>

<b>BUILDER BENEFITS</b>	<ul style="list-style-type: none"> <li>Company name or logo on kiosk signage at NorthPark Center</li> <li>Company name or logo on playhouse signage at NorthPark Center</li> <li>Placement of company name or logo on promotional materials</li> <li>Company name or logo on Dallas CASA website and social media</li> <li>4 invitations to The Closing Party</li> </ul>
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**Promotional materials include:** Dallas CASA press releases, media alerts, advertisements, promotional drop cards and Dallas CASA communications

**Event signage includes:** four 4' x 8' kiosks and playhouse signs spread throughout NorthPark Center



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Please return completed form to Michelle Mai at [MMai@dallascasa.org](mailto:MMai@dallascasa.org).

## 2018 SPONSORSHIP AGREEMENT

PLEASE RETURN BY **MAY 31** FOR INCLUSION IN PRESS AND PRINT MATERIALS AT NORTH PARK CENTER.

Sponsor Name *(As it should appear in recognition materials.)*

Contact Name *(If different from sponsor name)*

Person to receive invitations and benefits if sponsor is a corporation or organization

Phone

Email

Address

City, State

Zip

Fax

I/We wish to remain anonymous

YES! I/WE WOULD LIKE SUPPORT PARADE OF PLAYHOUSES AT THE FOLLOWING LEVEL:

Palace (\$50,000) **SOLD – CREST CADILLAC**

Estate (\$10,000)

Castle (\$30,000)

Mansion (\$5,000)

Chateau (\$25,000)

Villa (\$2,500)

Notes related to your sponsorship: \_\_\_\_\_

### PAYMENT INFORMATION

Enclosed is payment in the amount of \$\_\_\_\_\_ (Please make checks payable to "Dallas CASA" with memo and attention "POP")

Please send an invoice (payment due upon receipt)

Please charge my:  VISA  MasterCard  AmEx  Discover

Card Number

Name on Card

Exp. Date

Other methods to return this form:

AVAILABLE ONLINE at [dallascasa.org](http://dallascasa.org)

MAIL Dallas CASA, attention "Parade of Playhouses", 2757 Swiss Avenue, Dallas, Texas 75204

Questions? Please contact Michelle Mai at 469.547.9456 or [mmai@dallascasa.org](mailto:mmai@dallascasa.org)

*Dallas CASA is a 501(c)3 Nonprofit Organization.*