Dear friends of Dallas CASA,

Now in its 35th year, Dallas CASA is the largest CASA program in Texas and one of the largest CASA programs nationwide. Even with our impressive growth, nearly half of the abused and neglected children in protective care in Dallas County last year navigated the complex child welfare system without a CASA volunteer. Because we know that a CASA volunteer advocate can make a critical difference in the life of a child, we cannot be satisfied serving only half of the children. In 2013, Dallas CASA and its board of directors committed to step up the agency’s growth plan to increase at a faster pace the number of abused and neglected children we serve. To support this accelerated growth plan, our board launched the $37 million Abused Children Can’t Wait—The Campaign for Dallas CASA. The Campaign’s message speaks to the reality that a victimized or deprived child who could not safely remain at home needs our focused attention and dedicated resources today.

I realize how fortunate I am to be leading Dallas CASA at this moment in its history. My predecessor, Beverly Levy, left huge shoes to fill when she retired last July. I appreciate the support so many have provided to ease my transition into this role. What impresses us most—literally, on a daily basis—are the many ways our volunteers, our donors and our board help us change the trajectory of the lives of abused children. Thank you for helping us provide an advocate’s steady and strong voice for more and more children. Together, we are investing in the future of each of these children and in the future of our community.

With gratitude,

Kathleen M. LaValle
Every year, more than 20,000 Dallas County children are the subjects of reported abuse or neglect.

Some must be removed from their homes because it isn’t safe for them to remain. Many enter and remain in foster care through the complex, often lengthy process before our judges are able to determine where the children may safely and permanently live. During this time, the children may move from one temporary placement to another, never knowing what will happen next. This is where a CASA volunteer can make such a critical difference.

CASA volunteers are trained and supervised to gather information and make recommendations that help judges decide the best possible outcomes for children living in protective care. CASA volunteers make a personal connection with and come to know the children. They review records, research information and talk to everyone involved in a child’s life — social workers, attorneys, judges, parents, teachers and family members. The volunteers then make recommendations to help judges decide the best outcomes for the children.

By developing one-on-one relationships with each child, volunteer advocates help their CASA children do better in school, heal from their abuse and learn to trust adults again. For CASA volunteers, the ultimate goal is to protect a child from further harm and to help identify and evaluate the best option for a child to grow up in a safe and loving home.

For many children, a CASA volunteer is the only constant and caring adult during a frightening, uncertain time in the child’s life. Few volunteer roles offer the opportunity to have such a critical and immediate impact on the life of a child as that of a CASA volunteer.

Our mission is for CASA volunteers to advocate for the best interests of abused and neglected children under the protective care of the courts, so they will have safe, permanent homes where they can thrive. Our CASA volunteers give generously of their time, resources and hearts. Every single case with a CASA volunteer represents many hours of advocacy on the part of the volunteer, many hours of support from CASA’s professional program staff, and in so many cases, a change in the direction of a child’s life.
Tobias' drug-addicted parents lost custody of him one weekend when they neglected him while on a drug binge. When his grandmother discovered he’d been placed in a foster home, she was frantic. But with Spanish as her main language, complicated legal documents and written requirements laid out for his return proved to be an almost insurmountable barrier.

Tobias’ Spanish-speaking volunteer advocate, Estela, received his case just as his grandmother was about to lose custody of him. She quickly realized his grandmother hadn’t understood. His CASA volunteer found access to resources and translating that allowed Tobias’ grandmother to have her house ready to receive her grandson. Today, Tobias lives safely in his grandmother’s home.
For a decade as their mother struggled with drug addiction, the two young siblings would seek refuge at their grandmother’s house for days and weeks at a time. But when the children were removed from their mother’s home due to neglectful supervision, they were assigned to a foster home and not placed with their grandmother. In the chaos and confusion that followed the removal, the family didn’t know who to turn to for help. That’s when a CASA volunteer, Sandy, was assigned to the siblings’ case. Their volunteer advocate quickly recommended to the judge that the children be allowed to live with their grandmother who could provide them the loving, safe home they so desperately longed for. Now reunited with their grandmother, the sisters are living with her permanently—safe, happy and in a familiar place of refuge.
Dallas CASA served more children than any other CASA program in Texas in 2014.

Dallas CASA has a strong and steady history demonstrating its ability to grow the number of children it serves.

Over the last 10 years, Dallas CASA has increased the total number of children served annually by more than 135 percent.

During 2014, Dallas CASA served 2,264 children, representing a 21 percent increase over the prior year. The number of children in new cases to which Dallas CASA was appointed increased by 43 percent over the prior year. Dallas CASA received a record 1,824 inquiries about volunteering in 2014, a 35 percent increase over the prior year, that resulted in the swearing-in of a record 288 new volunteer advocates, also a 35 percent increase over the prior year. The agency set a new high in the total number of assigned CASA volunteers which rose to 771 in 2014. An expanded marketing campaign also created greater reach in more diverse communities in the Dallas area, resulting in an increase in the diversity of our volunteer ranks.

**CHILDREN DALLAS CASA SERVED**

<table>
<thead>
<tr>
<th>Year</th>
<th>New children accepted</th>
<th>Children being served as of January 1st</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>1,000</td>
<td>500</td>
</tr>
<tr>
<td>2014</td>
<td>2,500</td>
<td>1,500</td>
</tr>
</tbody>
</table>

**VOLUNTEER ADVOCATES**

<table>
<thead>
<tr>
<th>Year</th>
<th>New volunteer advocates assigned</th>
<th>Volunteers serving as of January 1st</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>200</td>
<td>50</td>
</tr>
<tr>
<td>2014</td>
<td>700</td>
<td>700</td>
</tr>
</tbody>
</table>

**2014 IMPACT:**

- **2,264** children served by Dallas CASA
- **771** volunteer advocates assigned to children’s cases
- **11%** increase in the number of allegations of child abuse or neglect across Texas
- **8.2%** increase in the total number of children in protective care in Dallas County
- **9.2%** increase in the number of new children coming into protective care in Dallas County

**EXPANDING NEED IN 2014:**

- 11% increase in the number of allegations of child abuse or neglect across Texas
- 8.2% increase in the total number of children in protective care in Dallas County
- 9.2% increase in the number of new children coming into protective care in Dallas County
Dallas CASA raises more than $35 million toward $37 million campaign goal

Dallas CASA hopes to make Dallas the largest community in the country with a nonprofit CASA program able to serve 100 percent of the children in protective care who need a volunteer advocate. To meet this ambitious yet achievable goal, we first needed to build and move into a much larger facility, which we did in 2014. Looking forward, we also need to double our number of volunteer advocates and expand our professional staff to train, supervise and support those volunteers within the next five years. The model developed to size the Campaign goal assumes that Dallas CASA will grow annual revenue year-over-year, in order to sustain the accelerated growth the Campaign funds will permit.

Crystal Charity Ball selects Dallas CASA as 2014 beneficiary

In February, Dallas CASA was selected as one of the 2014 Crystal Charity Ball beneficiaries. The Crystal Charity Ball is a nonprofit organization whose sole purpose is to support and raise funds for children’s charities in Dallas. The year-long efforts of the 100 women serving on the 2014 ball committee resulted in a contribution of $960,290 to Dallas CASA. In honor of the gift, the 2nd floor program area in Dallas CASA’s new building is named the Crystal Charity Ball Voices for Children wing.

Dallas CASA moves into new headquarters to position for future growth

In March 2014, Dallas CASA moved into its new 25,020 square foot office and training center on Swiss Avenue, three times the size of the former space. The new building cost was approximately $8.5 million. The new facility was designed by Bernbaum-Magadini and constructed by Austin Commercial, with interiors by HOK.

On April 16, the Dallas CASA board of directors and staff were joined by Jan and Trevor Rees-Jones and other donors for a ribbon cutting ceremony for the new office facility. Also attending the celebration were Dallas County government and judicial officials and area business and civic leaders. The day continued with an open house celebration for Dallas CASA’s volunteer advocates, donors, Children’s Council members and other community stakeholders and supporters.
Dallas CASA opens The Rees-Jones Center for Children’s Justice to the child welfare community

The new Dallas CASA headquarters houses The Rees-Jones Center for Children’s Justice in recognition of The Rees-Jones Foundation leadership gift to Dallas CASA’s campaign and the foundation’s commitment to improving the lives of children living in protective care. In addition to providing a training space for CASA volunteers, the facility also is a center for collaboration with the child welfare community to help facilitate systemic change to transform the lives of abused children. During 2014, the space was utilized by the Dallas County Child Welfare Board, Texas Department of Family and Protective Services, Dallas Disproportionality and Disparities Advisory Committee and Family Compass. In April, Dallas CASA hosted “Stand Up for Children,” an annual event sponsored by the Child Abuse Prevention Coalition during Child Abuse Prevention & Awareness Month.

Following a national search, the board of directors named Kathleen LaValle as executive director and president of Dallas CASA. Dallas CASA Board Chair, Greg May stated, “We are delighted that Kathleen accepted the position. She has been a strong advocate for CASA for many years, and we feel fortunate to have her vision, insight and leadership in helping Dallas CASA continue to grow and fulfill its vital mission in the community.” Kathleen has served on the Dallas CASA board of directors since 2003, including a term as board chair in 2006. Kathleen was the recipient of the Greater Dallas Chamber of Commerce 2014 Athena Award in October 2014, an honor bestowed on women who have achieved excellence in their business or profession, served the community in a meaningful way and assisted women in reaching their full leadership potential.

Beverly Levy, executive director and president of Dallas CASA for 21 years, retired in July 2014. Beverly was named the National CASA Outstanding CASA Program Director of the Year in 2011. Upon her retirement, Beverly was recognized by the Commissioners Court of Dallas County with a resolution that thanked her for her service and leadership in protecting the rights of children unable to speak for themselves.

Dallas CASA’s longest serving employee, Program Director Mary Timmons, also retired in 2014 after 25 years of dedicated service with the organization. Her longtime associate, Ben Wilkins, took over responsibility for leading the program department.

Beverly Levy and Mary Timmons
2014 Dallas CASA Classic raises a record $1.7 million

Pioneer Natural Resources, Goldman Sachs and AT&T joined forces Monday, April 28, 2014, to host the Dallas CASA Classic, benefiting Dallas CASA. The three hosts presented a check to Dallas CASA for $1.7 million, the largest proceeds to date from a one-day charity golf tournament in the Dallas-Fort Worth area.

Scott Sheffield, chairman and CEO of Pioneer, said, “We are honored to co-host this golf tournament for such a worthy cause. Pioneer has been a champion of Dallas CASA for many years. By teaming with Goldman Sachs and AT&T, we have been able to expand the tournament to involve more participants and provide greater funding for CASA to increase their trained volunteer base with a goal of serving all abused children in Dallas by 2019. We are very grateful to our generous business partners for their participation and to the hundreds of employee volunteers who made this tournament a success, thus providing hope for children in foster care.”

“We are excited to partner with Pioneer Natural Resources and AT&T and will continue to extend our support to CASA in their mission of helping Dallas’ most at-risk children,” said Tom Dowling, Goldman Sachs partner and head of the Irving office. “Through the commitment of our business partners and employees, we help provide abused children with a powerful voice in court to enable them to find safe and healthy home environments.”

Bill Smith, president of AT&T Network Operations, said, “It is a great pleasure to team with Pioneer Natural Resources and Goldman Sachs for this worthy cause. The funds donated by our generous sponsors and the volunteer efforts of those who organized and supported this successful tournament will enable Dallas CASA to help many children replace hurt and uncertainty with hope and stability. We look forward to participating next year so we can help even more children.”

Dallas CASA hosts successful fundraising events

CHERISH THE CHILDREN

The Dallas CASA Children’s Council hosted the 2014 Cherish the Children luncheon, featuring The New York Times best-selling author and decorated military officer Donovan Campbell as the 2014 keynote speaker. The event was chaired by Shelley R. Tims. Northwood Woman’s Club, in recognition of its service to our community and children for more than 45 years, was the Cherish the Children honorary chair.

PARADE OF PLAYHOUSES

Dallas CASA’s annual Parade of Playhouses presented by the ORIX Foundation was held in August at NorthPark Center. Jana Brosin and Lauren Maggard chaired Parade of Playhouses. In recognition of its long-term commitment to Dallas CASA and support of Parade of Playhouses over many years, the Jim and Angela Thompson Foundation served as the 2014 honorary chair.
Dallas CASA supporters provide welcome gifts and supplies for CASA children

The generosity of Dallas CASA supporters was displayed in many ways throughout the year, with hundreds of teddy bears, back-to-school backpacks and school supplies, books and handmade quilts provided by groups and individuals. Dallas CASA supporters were particularly generous during the holidays when nearly 50 corporations, organizations and individuals collected thousands of gifts for abused children, in an effort led by Children’s Council member Jenny Reynolds.

Dallas CASA is a role model for public and private partnership

Dallas CASA is fortunate to have the generous support of Dallas County through the oversight of the Dallas County Commissioners Court. Our County recognizes that the hours contributed annually by CASA volunteer advocates enhance the decision-making capability of our courts and are an investment in the present and future of our community.

37,792

hours of service were logged by Dallas CASA volunteer advocates in 2014
Dallas CASA is grateful to all our volunteers who annually serve abused and neglected children in our community.

Unwaverling in their commitment, multiple volunteer advocates serve for many years. We wish to recognize the following volunteers serving as advocates during 2014 who have generously served for five years or more. Tenured volunteers allow our supervisory staff to take on additional volunteers, meaning we can serve more children. While we have listed those with the most tenure, we are thankful to all of our volunteer advocates for their commitment and the critical difference they are making in the lives of the children they serve.

16-20 YEARS
Mona Baker
Marcia Cluxton
Larry Dolan
Pamela Fletcher
Sandra Teter
Janice Westbrook

11-15 YEARS
Margaret Duryee
Schenita Floyd
Donna Graves
Nicole LeBoeuf
Carlen Penfold-Long
Dianne Robinson
Sandra Sanders
Tim Sexton
Elizabeth Smith
Alicia Wagoner
6-10 YEARS
Deborah Ackerman
Eman Alvani
Diana Barcenas
Heather Bennett
Doug Bily
Heather Brasher
Suzanne Bryan
Sandra Burnon
Sandy Capps
Sonya Coleman
Judy Cook
Nikki Correll
John Courville
Ava Crawford
Debbie Daniel
Cheri Densmore
Kerri Dorsett
Sally Drayer
Amy Dunstan
Samantha Durst
Barbara Emerson
Kay Eubanks
Jan Fletcher
Sophie Forsythe
Susan Fiske
Sarah Friedman
Bobbi Fryar
Joyce Gastler
Marian Glass
Myrna Gorchoff
Sylvia Gray
Penni Hansen
Lana Harder
Dianne Hart
Corleen Helwig
Shirley Hoffman
Anne Hollingsworth
Chris Hollingsworth
Kari Hopper
Chuck Hyde
Julie Isrch
Bakarra Jackson
Jaki Jackson
Elizabeth Jenkins
Julie Johnson
Morag Johnson
Johna Kacir
Ginny Laughlin
Wendy Martin
Megan Martinez
Maria Mendoza
Beverly Milne
Mihir Mistry
D’Iane Mueller
Maury Nierling
Rebecca Noel
Taylyn Otsuki
Sara Parnell
Rena Pigott
Robert Powell
Stephanie Roberts
David Robinson
Ana Maria Rush
Marianne Sharp
Rebecca Shaw
Heather Shover
Janet Shumake
Debra Shumway
Robyn Slye
Cindy Smith
Claude Smith
Patricia Stein
Nicky Stout
Linda Swartz
Cecilia Thomas
Alisha Vance
Danette White
Ryan Whitfill
Jennifer Wilhelm
Jack Williamson

5 YEARS
Rhonda Aghamalian
Kathie Aiello
Valerie Babb
Jeanine Baisch
Sue Brown
Christie Bunch
Tad Campbell
Michelle Chapman
Rhea Chatham
Helena Cook
Beth Dattomo
Elois Fisher
Sharon Gardner
Cyndy Graham
Ann Heidger
Shea Hopkins
Gerard Hudspeth
Paulette Hunter
Kathleen Johnson
Katharine Kane
Greer Kinsey
Carla Latcher
Estela Lopez
Cherie Luckett
Margie Marek
Gail Marmol
Gil Marmot
Nancy Marston
Sarah Masood
Allyson Mills
Robyn Muller
Joanna Robben
Laura Shumake
Leslie Sims
Pamela Stewart
Shayna Vincent
Carol Waters
Al Young
Elena

Traumatized by a childhood of severe neglect, abuse and abandonment, when 12-year-old Elena finally found peace and refuge in a foster family that wanted to adopt her, she rebelled and slipped into psychological crisis. But Elena had a CASA volunteer, Karen, on her side who knew that Elena needed counseling and support. Elena’s volunteer advocate worked tirelessly to find her a residential treatment center that offered structure, counseling and schooling in a nurturing environment.

Today, Elena continues in residential treatment, where she’s discovered a love of running and is making good grades. And through counseling, she has even begun to warm to the possibility of adoption.
Our work would not be possible without the generosity of many individuals, companies and foundations.

CAMPAIGN DONORS
We are grateful to THESE MAJOR CAMPAIGN DONORS who made gifts or pledges of $1,000 or more to Abused Children Can’t Wait—The Campaign for Dallas CASA.

2014 DONORS
We are grateful to OUR 2014 DONORS who made cumulative cash contributions of $100 or more January 1 through December 31, 2014.

Click on the links above to view donor lists.

2014 NUMBERS AT-A-GLANCE

990 donors who made cash gifts of $100 or more

540 campaign donors who made gifts or pledges of $1,000 or more

$11.2M total revenue, including $5 million in capital contributions

$5.3M total expenses

Financial policies for Dallas CASA are reviewed annually by the Dallas CASA Board of Directors Finance Committee and approved by the Dallas CASA Board of Directors.

Audit and IRS Form 990 – Independent auditors review our financial statements each year, preparing our audited financials and tax returns. Access to our audit and tax filings can be found online at dallascasa.org.
Dallas CASA is grateful for the leadership of our board of directors. We are fortunate to have a diverse, dedicated and compassionate board, 100 percent of whom support Dallas CASA with generous financial contributions.

Greg May, Dallas CASA board chair
2014 DALLAS CASA BOARD

CHAIR
Greg May
Preston Hollow Capital, LLC

SECRETARY
Karl G. Nelson
Gibson Dunn

VICE CHAIR
Bill Smith
AT&T

CAMPAIGN CHAIR
Jim Lozier
Civic Volunteer

IMMEDIATE PAST-CHAIR
Mark S. Berg
Pioneer Natural Resources

MEMBERS-AT-LARGE
John Gibson
Goldman Sachs

EXECUTIVE DIRECTOR
AND PRESIDENT
Kathleen M. LaValle

Scott Orr
Fidelity Investments

At&t

Jim Lozier
Civic Volunteer

Frank A. Risch
ExxonMobil, Retired

VP DEVELOPMENT,
CO-CHAIRS
Christie Carter
Carter-Langham, Inc.

Linda M. Swartz
Civic Volunteer

Kappa Alpha Theta

Toni Alles
Dallas CASA Children’s Council

Kappa Alpha Theta

Suzanne Bryan
Northwood Woman’s Club

Dallas CASA Children’s Council

Paul Coggins
Locke Lord LLP

Joseph Manogue
Maverick Capital, Ltd.

John R. Martillo
SignaPay

Richard Gutman
ExxonMobil, Retired

Woody McMinn
SRS Real Estate Partners

Lana Harder, Ph.D.
Children’s Health

Evelyn Henry Miller
MEplusYOU

Charly Johnson
Alcatel, Retired

Retta A. Miller
Jackson Walker L.L.P.

Robin Lewis
Dallas CASA Children’s Council

Chance Monroe
Goldman Sachs

Richard Gutman
ExxonMobil, Retired

Vicky Gunning
Locke Lord LLP

Cynthia Pladziewicz, Ph.D.
Stagen

John Coggins

Rex J. Spivey
ExxonMobil, Retired

Kerry Scott
Pioneer Natural Resources

Terese S. Stevenson
The Rees-Jones Foundation

Myrna Vance
Northwood Woman’s Club

John Gibson
Goldman Sachs

Retta A. Miller
Jackson Walker L.L.P.

Emily Parker
Thompson & Knight LLP

Rex J. Spivey
ExxonMobil, Retired

Cynthia Pladziewicz, Ph.D.
Stagen

Larry Morgan
Rex J. Spivey

Myrna Vance
Northwood Woman’s Club

The Rees-Jones Foundation

Slingshot, LLC
2014 ADVISORY BOARD
In 2014, Dallas CASA established an advisory board comprised of community leaders who are committed to the mission of Dallas CASA and our vision to provide a CASA volunteer advocate for every abused child living in protective care in Dallas County. This group of dedicated individuals will help to create greater awareness in our community and engage other leaders and individuals to support Dallas CASA.

Deborah Ackerman
Pam Busbee
Gloria Campos
Karen and Mark Carney
Penny Cook
Rich Enthoven
Don Glendenning
Randi Halsell
Sarah Losinger
Shirley McIntyre
Carmen McMillan
Tincy Miller
Regina Montoya
Nancy Nasher
Debbie Oates
Betty Regard
Darrel Rice

2014 CHILDREN’S COUNCIL BOARD
The Dallas CASA Children’s Council auxiliary group supports Dallas CASA throughout the year by hosting the Cherish the Children luncheon, volunteer appreciation events, holiday gift drives and coordinating Dallas County’s participation in National Adoption Day in November.

Robin Lewis
President
Eman Alvani
Lorien Anderson
Jana Brosin
Veree Brown
Suzanne Bryan
Karen Carney
Jessica Glitz
Sylvia Gray
Nicole LeBoeuf
Lauren Maggard
Jennifer Motes
Rae Gene Mungioli
Christina Norris
Talynn Otsuki
Jenny Reynolds
Linda Swartz
Suzan Tujague
Shelley R. Tims
Katie Viola
Phyllis Viola
Cachet Weinberg
Tricia Wortley
Tyrone

Ten-year-old Tyrone was living in foster care, struggling in school with behavior and academic problems. Tyrone wasn’t sure anyone cared until a CASA volunteer advocate was assigned to his case. Tyrone’s advocate, Doug, asked why he was disrupting class and falling behind, and Tyrone admitted he could not see what was written on the board. Tyrone needed glasses.

His advocate made a recommendation to the court that Tyrone have an eye exam. Within two weeks, Tyrone had a new pair of eyeglasses and a brand-new outlook. By the end of the school year, he was on grade level academically and no longer a behavior problem in class.