



2018–2019 Sponsorship and Underwriting Opportunities

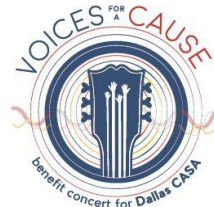
Dallas CASA (Court Appointed Special Advocates) trains volunteers to advocate for the best interests of abused and neglected children, helping each child grow up in a loving, forever home when reunification is not a safe option. With the help of CASA volunteers, the cycle of abuse and neglect can be broken.

The Dallas CASA Young Professionals is an outreach, volunteer and fundraising auxiliary group of Dallas CASA. The mission of the Young Professionals is to increase awareness of and support for Dallas CASA among young professionals while providing charitable, educational and social opportunities.



Saturday, February 2, 2019
The Hall on Dragon

Annual casino-themed fundraiser, named by CultureMap as one of the 8 best spring social events for young Dallasites. Guests enjoy casino games, live music, cocktails and prizes.



October 18, 2018
The Rustic Dallas

Benefit concert with live performances by The Ray Johnston Band and Signed Out. Guest enjoy learning about CASA, appetizers and two drink tickets.



Social Events



2018 – 2019 Sponsorship and Underwriting Opportunities

CASAblanca Sponsor Levels

- | | | |
|-------------------------------------|----------------------|----------|
| <input checked="" type="checkbox"/> | Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> | Casino Games Sponsor | \$10,000 |
| <input type="checkbox"/> | Live Music Sponsor | \$10,000 |
| <input type="checkbox"/> | High Roller | \$10,000 |
| <input type="checkbox"/> | Royal Flush | \$5,000 |
| <input type="checkbox"/> | Photo Booth Sponsor | \$5,000 |
| <input type="checkbox"/> | VIP Lounge Sponsor | \$4,000 |
| <input checked="" type="checkbox"/> | Gift Bag Sponsor | \$3,000 |
| <input checked="" type="checkbox"/> | Cup Sponsor | \$3,000 |
| <input checked="" type="checkbox"/> | Koozie Sponsor | \$2,500 |
| <input checked="" type="checkbox"/> | Sunglasses Sponsor | \$2,500 |
| <input checked="" type="checkbox"/> | Water Bottle Sponsor | \$2,500 |
| <input checked="" type="checkbox"/> | Napkins Sponsor | \$2,500 |
| <input type="checkbox"/> | Straight Flush | \$2,000 |
| <input type="checkbox"/> | Full House | \$1,000 |

Voices for a Cause Sponsor Levels

- | | | |
|-------------------------------------|---------------------------|----------|
| <input checked="" type="checkbox"/> | Voices Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> | Voices Superstar | \$5,000 |
| <input type="checkbox"/> | Voices Headliner | \$2,500 |
| <input type="checkbox"/> | Voices Opener | \$1,000 |
| <input type="checkbox"/> | Voices VIP | \$500 |

Social Events Sponsor Levels

- | | | |
|--------------------------|------------------------------|---------|
| <input type="checkbox"/> | Multiple Happy Hours Sponsor | \$4,000 |
| <input type="checkbox"/> | Single Happy Hour Sponsor | \$500 |

Sponsorship Total: \$ _____

**It costs \$2,000 per year to provide a CASA volunteer for an abused child.*

SPONSOR INFORMATION:

Sponsor Name *(as it should appear in recognition materials)*

Contact Name *(if different from sponsor name)*

Phone

Fax

Email

Address

City, State

Zip

Notes related to your sponsorship

PAYMENT INFORMATION:

- Check Enclosed
- Credit Card
- Invoice

RETURN COMPLETED FORMS TO:

Email: mmai@dallascasa.org
 Mail: Dallas CASA, 2757 Swiss Ave., Dallas, TX 75204

Card Number

Name on Card

Exp. Date



CASAblanca Sponsorship Opportunities

<p><u>CASAblanca Presenting Sponsor</u> SOLD \$25,000</p> <ul style="list-style-type: none"> ▪ Premium recognition with logo on social media, event signage, website, and digital & print promotional materials ▪ One-color logo printed on promotional gift item for event attendees ▪ Twelve (12) invitations to event, VIP lounge and VIP check-in <i>Provide 12 CASA volunteers to serve abused children</i> 	<p><u>Cup Sponsor</u> SOLD \$2,500</p> <ul style="list-style-type: none"> ▪ One-color logo printed on event souvenir cups ▪ Special recognition as sponsor on event signage, website and promotional materials ▪ Four (4) invitations to event, VIP lounge and VIP check-in <i>Provide a CASA volunteer to serve abused children</i>
<p><u>Casino Games Sponsor</u> \$10,000</p> <ul style="list-style-type: none"> ▪ Prominent recognition with logo at casino gaming tables ▪ Recognition with logo as casino sponsor on social media, event signage, website and digital & print promotional materials ▪ Eight (8) invitations to event, VIP lounge and VIP check-in <i>Provide 5 CASA volunteers to serve abused children</i> 	<p><u>Koozie Sponsor</u> SOLD \$2,500</p> <ul style="list-style-type: none"> ▪ One-color logo printed on event souvenir koozies ▪ Special recognition as sponsor on event signage, website and promotional materials ▪ Four (4) invitations to event, VIP lounge and VIP check-in <i>Provide a CASA volunteer to serve abused children</i>
<p><u>Live Music Sponsor</u> \$10,000</p> <ul style="list-style-type: none"> ▪ Prominent recognition with logo displayed on stage ▪ Recognition with logo as entertainment sponsor on social media, event signage, website and digital & print promotional materials ▪ Eight (8) invitations to event, VIP lounge and VIP check-in <i>Provide 5 CASA volunteers to serve abused children</i> 	<p><u>Sunglasses Sponsor</u> SOLD \$2,500</p> <ul style="list-style-type: none"> ▪ One-color logo printed in black on event souvenir sunglasses ▪ Special recognition as sponsor on event signage, website and promotional materials ▪ Four (4) invitations to event, VIP lounge and VIP check-in <i>Provide a CASA volunteer to serve abused children</i>
<p><u>High Roller</u> \$10,000</p> <ul style="list-style-type: none"> ▪ Prominent recognition with logo on social media, event signage, website and digital & print promotional materials ▪ Eight (8) invitations to event, VIP lounge and VIP check-in <i>Provide 5 CASA volunteers to serve abused children</i> 	<p><u>Water Bottle Sponsor</u> SOLD \$2,500</p> <ul style="list-style-type: none"> ▪ One-color logo printed on event souvenir water bottles ▪ Special recognition as sponsor on event signage, website and promotional materials ▪ Four (4) invitations to event, VIP lounge and VIP check-in <i>Provide a CASA volunteer to serve abused children</i>
<p><u>Royal Flush</u> \$5,000</p> <ul style="list-style-type: none"> ▪ Recognition with logo on event signage, website and digital & print promotional materials ▪ Six (6) invitations to event, VIP lounge and VIP check-in <i>Provide 2 CASA volunteers to serve abused children</i> 	<p><u>Napkins Sponsor</u> SOLD \$2,500</p> <ul style="list-style-type: none"> ▪ One-color logo printed on event beverage napkins ▪ Special recognition as sponsor on event signage, website and promotional materials ▪ Four (4) invitations to event, VIP lounge and VIP check-in <i>Provide a CASA volunteer to serve abused children</i>
<p><u>Photo Booth Sponsor</u> \$5,000</p> <ul style="list-style-type: none"> ▪ Logo on photo booth stand/signage and photos ▪ Sponsor may provide props with logo for attendees to use ▪ Recognition as photo booth sponsor on event signage, website and digital & print promotional materials ▪ Six (6) invitations to event, VIP lounge and VIP check-in <i>Provide 2 CASA volunteers to serve abused children</i> 	<p><u>Straight Flush</u> \$2,000</p> <ul style="list-style-type: none"> ▪ Recognition on event signage, website and promotional materials ▪ Four (4) invitations to event, VIP lounge and VIP check-in <i>Provide a CASA volunteer to serve abused children</i>
<p><u>VIP Lounge Sponsor</u> \$4,000</p> <ul style="list-style-type: none"> ▪ Logo on designated VIP lounge signage. ▪ Opportunity to make special announcement in VIP lounge. ▪ Special recognition as VIP lounge sponsor on event signage, website and promotional materials ▪ Six (6) invitations to event and VIP lounge along with VIP check-in <i>Provide 2 CASA volunteers to serve abused children</i> 	<p><u>Full House</u> \$1,000</p> <ul style="list-style-type: none"> ▪ Recognition on event signage and website ▪ Two (2) invitations to event and VIP check-in
<p><u>Tote Bag Sponsor</u> SOLD \$3,000</p> <ul style="list-style-type: none"> ▪ One-color logo printed on event souvenir tote bag ▪ Recognition as sponsor on event signage, website and promotional materials ▪ Four (4) invitations to event, VIP lounge and VIP check-in <i>Provide a CASA volunteer to serve abused children</i> 	

Dallas CASA is a 501(c)3 Nonprofit Organization.

2757 Swiss Avenue, Dallas, Texas 75204 p. 214.827.8961 f. 214.827.8973 dallascasa.org



Voices for a Cause Concert | Social Events Sponsorship Opportunities

Voices for a Cause Concert

- Voices Presenting Sponsor** **SOLD** **\$10,000**
- Premier recognition with logo on social media, event signage, website and digital & print promotional materials
 - Branded giveaway item for event attendees
 - VIP meet and greet before performance
 - Premier VIP seating at concert
 - Sixteen (16) tickets to event
Provide 5 CASA volunteers to serve abused children

- Voices Superstar** **\$5,000**
- Prominent recognition with logo on social media, event signage, website and digital & print promotional materials
 - VIP meet and greet before performance
 - Reserved VIP seating at concert
 - Twelve (12) tickets to event
Provide 2 CASA volunteer to serve abused children

- Voices Headliner** **\$2,500**
- Recognition with logo on event signage, website and promotional materials
 - VIP meet and greet before performance
 - Reserved VIP seating at concert
 - Eight (8) tickets to event
Provide 2 CASA volunteer to serve abused children

- Voices Opener** **\$1,000**
- Recognition with logo on event signage, website and promotional materials
 - VIP meet and greet before performance
 - Reserved VIP seating at concert
 - Six (6) tickets to event

- Voices VIP** **\$500**
- Recognition with logo on event signage
 - Reserved VIP seating at concert
 - Four (4) tickets to event

Social Events

- Multiple Happy Hours Sponsor** **\$4,000**
- Premier recognition with logo on social media, event signage and promotional materials
 - Six (6) invitations to CASAblanca event and VIP lounge
 - Four (4) tickets to Voices for a Cause
Provide a CASA volunteer to serve abused children

- Single Happy Hour Sponsor** **\$500**
- Logo on happy hour marketing materials
 - Two (2) invitations to CASAblanca and VIP lounge