DALLAS CASA ANNUAL IMPACT REPORT 2017
We are guilty of many errors and many faults, but our worst crime is abandoning the children, neglecting the fountain of life. Many things can wait. Children cannot. Today their bones are being formed, their blood is being made, their senses are being developed. To them we cannot say ‘tomorrow.’ Their name is today.”

– Gabriela Mistral

Dear Friends,

When the Dallas CASA Abused Children Can’t Wait campaign launched publicly in 2013, an identified future milestone was doubling the number of new child victims served annually. Dallas CASA’s growth model and strategic plan projected when it would happen and committed that it would happen. And now it actually has happened. Thank you to all who have believed in this vision and who have helped make this vision a reality.

This 2017 annual impact report is about seeing double—double the number of abused children newly served in 2017 compared to base year 2012 and seeing double the number of assigned volunteer advocates serving our most vulnerable children. The count of newly-recruited and sworn-in Dallas CASA volunteer advocates in 2017 also is double the number from 2012.

Over the same time period, our annual cost to serve a child victim of abuse has held steady at around $2,000 and the average ratio of a volunteer to children served at any point in time remains less than 1:2, demonstrating a strong commitment to effective advocacy and exceptional quality of service.

Our annual impact report also highlights the good work that is possible through collaboration with other public and nonprofit child-focused organizations. We believe in the saying that all boats rise when we work together. All children and families rise when child-serving organizations communicate well and collaborate to address specific and systemic issues. Dallas CASA’s enhanced ability to be a convener within our child-serving community would not be possible without The Rees-Jones Center for Children’s Justice. This impressive training facility in our building is in use daily.

By far the most remarkable development has been the community’s strong response to the call to become a Dallas CASA volunteer advocate, a movement that has far exceeded expectations and is an achievement the entire Dallas County community should proudly celebrate.

We look forward to moving from double vision to perfect vision, which means serving every child victim who needs us. How might you be willing to help us move forward toward that perfect vision in 2020 and beyond?

With deepest gratitude,

Kathleen M. LaValle
Executive Director and President
At year-end Dallas CASA was serving 3 out of 4 children in protective care.

The 3,118 children Dallas CASA served in 2017 included appointments to 1,362 new children—TWICE the number of new children served in 2012, the year before launching the Abused Children Can’t Wait capital and growth campaign.
Dallas CASA is grateful to all our volunteers who have dedicated their time and talents to advocating for abused and neglected children in our community.

1,314
Dallas CASA volunteers served abused and neglected children.
- 103% increase over 2012

443
new volunteer advocates were recruited, trained and sworn in.
- 105% increase over 2012

Larry Dolan, Dallas CASA volunteer since 1997
For 20 years Larry Dolan has been advocating for abused and neglected children in Dallas as a CASA volunteer. From drug-exposed babies to neglected preschoolers, from angry elementary kids to confused teens aging out of foster care, Larry opens his heart to every child, giving them one constant adult to lean on while they navigate courts, protective care and foster homes. More than 110 children have benefited from Larry’s dedication, care and concern as they await decisions about where they can safely and permanently live.

Sandra Teter, Dallas CASA volunteer since 1997
Sandra Teter ensures that each child for whom she advocates receives a high standard of care while awaiting a forever home. During the past 20 years, Sandra has helped 47 children in 24 cases have safe homes. A stalwart spokesperson for Dallas CASA, Sandra has participated in information sessions, new volunteer training classes and National Adoption Day. Sandra has said "People get afraid of volunteering at places like CASA because they worry about seeing things they don’t want to see, but the truth is these situations happen whether we see them or not.”

Dallas CASA proudly celebrated the 20th year of service of two extraordinary volunteer advocates who have made such a strong commitment to improving the lives of abused and neglected children.
We recognize the following volunteer advocates who have generously served for five years or more.

16-20 YEARS
Larry Dolan
Margaret Duryee
Pamela Fletcher
Nicole LeBoeuf
Sandra Teter

11-15 YEARS
Mona Baker
Judy Cook
Schenita Floyd
Kari Hopper
Elizabeth Jenkins
Megan Martinez
Maria Mendoza
Carlen Penfolds-Up
David Robinson
Dianne Robinson
Tim Sexton
Claude Smith
Elizabeth Smith
Nicky Stout
Alicia Wagoner

11-15 YEARS
Deborah Ackerman
Erin Adams
Shammonica Alexander
Carla Aubrey
Valerie Babb
Jeanine Boisch
Laura Banse
Kay Bendor-Samuel
Fran Berg
Anne Bienfang
Doug Bily
Sid Blanche
Sarah Bogdon
Cecilia Bolen
Ann Marie Brink
Sue Brown
Christie Bunch
Winnie Campagna
Ted Campbell
Sandy Capps
Julie Carbery
Anne Capps
Sonya Coleman
Helena Cook
Carla Craig Latcher
Betsy Cullum
Cheri Densmore
Adam DeSilva
Suzan Dick
Gloria Dixon
Kristie Dixon
Marcia Doolin
Sally Drayer
Jennah Durant
Samantha Durst
Charles Durschi
Judith Fishman
Joe Florian
Madeline Freberg
Sarah Friedman
Jan Gallagher
Laura Garber
Kaylene Garcia
Sharon Gardner
Ileana Garza-Rojas
Joyce Gastler
Lisa Gilbert
Margie Marek
Gail Marmol
Gil Marmol
Nancy Marion
Devona Mayeur
Dana McGrath
Tonya McKinney
Heather McNamara
Paige Merrett
Beverly Milne

6-10 YEARS
Ann Heidger
Carleen Helwig
Barbara Hobbs
Chris Hollingsworth
Leslie Hudson
Gerard Hudspeth
Erin Jesberger
Julie Johnson
Morag Johnson
Ginger Jordan
Katharine Kane
Laura Kelsoe
Aubrey Labanowski
Lisa Lantz
Angelina LaPenotiere
Audrea Lemons
Prudence Lidbury
Kristin Long
Cherie Luckett
Barbara Madison
Margie Marek
Gail Marmol
Gil Marmol
Nancy Marion
Devona Mayeur
Dana McGrath
Tonya McKinney
Heather McNamara
Paige Merrett
Beverly Milne

5 YEARS
Katherine Albritton
Carol Blakes
Dorothy Blome
Melina Bourland
Peti Bril
Bill Cannon
James Carter
Brenda Chatman
Tish Cruzani
Anna Lisa de Boisblanc
Suhani Desai
Kim Distaso
Vallerie Dones
Lauren Drake
Rich Entwisen
Lindsay Epstein
Sherry Evans
Cathy Fayt
Daniel Fayt
Jessica Freeman
Cathy Garcia
Mariza Garcia
Lauren Grant
Chelsea Green
Cynthia Hendricks
Susan Hoover
Doris Hubbard
Tracy Key
Kathy Kirtley
Sarah Larkin
Angela Lewis
Robin Lightstone
Linda Lyles
Caroline Moore
Frank Morris
Winston Morris
Jennifer Nollkamper
Catherine Peterman
Barbara Powers
Judith Ratner
Tracy Rich
Anna Rockwell
Alicia Rothe
Lorinda Rothermel
Ellen Rupple
Sandy Schwban
Scott Stevenson
Terese Stevenson
Natasha Stoudemire
Heather Hines Teel
Walter Theiss
Cicely Thomas
Jody Thompson
Lizette Valdez
Phyllis Viola
Elizabeth Wallin
Sandy Schwan
Boobie West
Karen Wilson
Brenda Wooldridge

PHOTOS: Almost 200 volunteer advocates came together for the Advocates Summit, a full day of workshops to help meet their required annual 12 hours of continuing education. Dallas CASA staff and local child welfare professionals taught classes on topics including educational, therapeutic and medical advocacy, illegal drugs and testing; advocating for adolescents aging out of care; sex trafficking; navigating the legal system; and trauma-informed advocacy. Dallas CASA volunteers left with knowledge and tools to support their work on behalf of abused children.
Young Professionals Making a Difference

Dallas CASA’s Young Professionals is a growing group of individuals aged 21 to 40 who are interested in making a difference in the lives of abused children. In 2017, the organization’s events continued to grow and attract a dynamic group of Dallasites who will help ensure Dallas CASA is positioned to serve child abuse victims into the future. In addition to the organization’s signature fundraising events, CASAblanca and Voices for a Cause, the Young Professionals offer quarterly networking social events and a Leadership Breakfast Series with featured speakers from the Dallas CASA board of directors sharing their business and community experiences.
We strive to develop strategic partnerships to help the abused and neglected children we serve recover and thrive.

Raising Awareness to Protect Children
April is National Child Abuse Prevention and Awareness Month. For the fourth year, Dallas CASA hosted nearly 400 attendees for the Dallas County child abuse awareness event, which commemorated the 24 children who died during the previous year due to abuse. The ceremony also recognized those who work to prevent child abuse. The event is organized by the Child Abuse Prevention Coalition (CAPCO) of Dallas County, which includes Dallas CASA, Dallas Children’s Advocacy Center, the Dallas County Child Welfare Board, the Dallas County Commissioner’s Court, Family Compass, The Family Place, Injury Prevention Center of Greater Dallas, the Texas Department of Family and Protective Services and TexProtects.

Advocating for Child Sex Trafficking Victims
Children growing up in foster care face the risk of becoming victims of child commercial sexual exploitation. The National Center for Missing and Exploited Children estimates as many as 86% of youth believed to be human traffic victims were in the child welfare system. Dallas CASA is one of the founding members of the North Texas Coalition Against Human Trafficking. More recently Dallas CASA joined the Governor’s Child Sex Trafficking Team (CSTT), a multi-disciplinary group working with law enforcement and other advocate agencies to provide a rapid response and a continuum of care and support for trafficked youth.

Meeting Medical Needs
Serving on the North Texas Foster Care Consortium’s Planning Committee that is led by the Rees-Jones Center for Foster Care Excellence, Dallas CASA helped identify the highest priority topics to be addressed by the group. One of the earliest goals was achieved when the 85th Texas Legislature passed a law to require a medical exam within three days of a child coming into protective care as recommended by the American Academy of Pediatrics, shortening the pre-existing 30-day standard. The early exams will help diagnose chronic and acute conditions, better equipping foster parents and other caregivers to meet the health needs of each child.

Promoting Academic Success
Seventy percent of youth in foster care want to go to college yet only 3% ever earn a college degree. The University of North Texas PUSH (Persevere UNTil Success Happens) program is a student organization providing faculty, mentor and peer support so that foster care students can achieve educational success. Facilitated by Dallas CASA, donors Myra and Darwin Smith hosted Cleveland State University’s president and administrators of its foster youth alumni program to discuss best practices with the faculty advisor of UNT’s PUSH program. The group attended Dallas CASA’s Champion of Children dinner where they heard speaker Jackie Davis, one of the student founders of PUSH and a current Dallas CASA supervisor.

Celebrating Forever Families
By Presidential Proclamation in 1995, November was declared as National Adoption Month to raise awareness of the plight of the more than 100,000 children nationwide who are available for adoption. Working closely with Child Protective Services, Dallas CASA has organized the local Adoption Day for more than 15 years. On a Saturday in November, district court judges and officials donate their time in three courts to simultaneously finalize adoptions of dozens of children. The superheroes theme of this year’s Adoption Day celebrated 41 families who welcomed 57 children into forever homes.

“Dallas CASA is leading the way for the CASA network by piloting an enhanced advocacy program for commercially sexually exploited youth. CASA advocates have always been invaluable in helping courts and stakeholders make better, more informed decisions about children in the child welfare system. This enhanced advocacy program will help CASA volunteers meet the unique needs of exploited children, including a long-term, personal advocate who can provide them the trust-based relationship they need to heal.”

Andrea Sparks, J.D., Director of the Child Sex Trafficking Team, Office of the Texas Governor

“Relationships and collaborative efforts are an important aspect of helping foster care alumni succeed, and it takes us all, each contributing in whatever way we can. We are grateful for the important connections Dallas CASA has helped us make. Those introductions create new opportunities to help our students heal and thrive. Our successes are always more meaningful when created and celebrated in union with others.”

Brenda Sweeten, Clinical Assistant Professor, PUSH Advisor and UNT Foster Care Liaison Officer, University of North Texas
Dallas CASA Classic Celebrates 20th Year by Raising $2 Million

AT&T, Goldman Sachs and Pioneer Natural Resources once again joined forces to host the 20th annual Dallas CASA Classic golf tournament.

In celebration of the anniversary, the hosts presented a check to Dallas CASA for $2 million, the largest check presented in the tournament’s 20-year history. Since its inception, the Dallas CASA Classic has raised $16.2 million for Dallas CASA allowing the agency to grow from serving 407 children annually in 1998 to serving 3,114 children in 2017. Held simultaneously at Brookhaven Country Club and the Four Seasons Resort & Club Dallas, the tournament is the largest single-day, non-PGA golf fundraiser, drawing nearly 700 golfers from around the country.

To view the 20th anniversary golf tournament video, click HERE.
Our work would not be possible without the generosity of many individuals, companies and foundations along with generous public funding.

The Moody Foundation Gift
Encourages Others to Secure Children’s Futures

Dallas CASA received a $2 million grant from the Moody Foundation to endow two volunteer supervisor positions to expand and serve even more vulnerable children. The Galveston-based foundation is a charitable family organization that seeks to make the lives of Texans better through philanthropy. Its gift to Dallas CASA encourages others to consider endowment and legacy gifts so that the agency is well-positioned to serve tomorrow’s vulnerable children.

To view full financial statements, click HERE.

2017 revenue excludes campaign contributions.

Financial policies for Dallas CASA are reviewed annually by the Dallas CASA Board of Directors Finance Committee and approved by the Dallas CASA Board of Directors.

Audit and IRS Form 990—Independent auditors review our financial statements each year, preparing our audited financials and tax returns. Access to our audit and tax filings can be found online at dallascasa.org.
We are grateful to the members of our Voices of Hope Giving Society, which is comprised of individual donors who make annual gifts of $1,000 or more and corporations, foundations, and organizations that make annual gifts of $5,000 or more to Dallas CASA through one-time or recurring gifts. It is our hope that this society will help us grow our donor base in order to sustain our ability to serve every abused child who needs us year after year.

CORPORATIONS, FOUNDATIONS AND ORGANIZATIONS

GUARDIAN ($15,000-$29,999)

- Plains Marketing, L.P.
- ProPetro Services, Inc.
- PwC
- Quadcen Wireless Solutions, Inc.
- State Farm Insurance
- Sullivan & Cromwell LLP
- Sunoco Logistics Partners L.P.
- Target Resources, LLC
- Terark Global Services Corporation
- The Lightner Sams Foundation, Inc.

GUARDIAN ($15,000-$29,999) CONTINUED

- Lennar Multifamily Communities, LLC
- Lincoln Property Company
- MasTec Network Solutions
- National Oilwell Varco
- Neustar
- Nexus Solutions, Inc.
- Nokia
- Omnis TRAX
- Patterson-UTI Drilling Company LLC

DEFENDER ($7,500-$9,999)

- Fairmount Santrol
- Fried, Frank, Harris, Shriver & Jacobson LLP
- Globe Energy Services, LLC
- Halliburton
- In-N-Out Burger Foundation
- J.P. Morgan
- Jackson Walker L.L.P.
- John Platt Company, Inc.
- M.B. & Edna Zale Foundation
- McClatchy Bros. Inc.
- Nabors Drilling, USA, LP
- Occidental Petroleum
- Oldex

DEFENDER ($7,500-$9,999) CONTINUED

- Alliance Data Systems
- Allied Equipment, Inc.
- Alvarez & Marsal Business Consulting, LLC
- BP Global Oil Trading
- Bracewell
- Caron Transportation Systems
- Credit Suisse First Boston LLC
- Dallas Bar Foundation
- Dawson Geophysical Company
- DistributionNOW
- Eastdil Secured
- Emerson Automation Solutions
- Energy Transfer Partners, L.P.
- Ernst & Young LLP

ADVOCATE ($5,000-$7,499)

- Dycom Industries
- Oracle America
- RealPage, Inc.
- Shellpoint Mortgage Servicing

ADVOCATE ($5,000-$7,499) CONTINUED

- Andrews Kurth LLP
- Anonymous
- Ameriprise Foundation
- The Ardent Company
- Aon Corporation
- Austin Commercial
- Camden Bank
- DLA Piper LLP
- ExxonMobil Foundation
- Finning Caterpillar
- Fujitsu Network Communications
- Gibbs & Bruns, L.L.P.
- Harry S. Moss Foundation
- Huntton & Williams LLP - Dallas
- Juniper Networks
- Locke Lord LLP
- The Margaret Gill Clements Neiper Foundation
- McCollum Law Firm, PC
- McDermott, Will & Emery, LLP
- The Missouri Foundation
- NAOP: North Texas Chapter
- RJ Cullibon Company
- Rushmore Loan Management Services
- SunEdison, Inc.
- Tieto
- Westfall Technologies
- Winco Financial
- Wood Partners

PHOTOS BELOW (from left): Honorary Chair Jim Thompson drawing winners at the 2017 Parade of Playhouses; hopeful winner of Game Changer playhouse, Dallas CASA staff and friends at the Parade of Playhouses Closing Party at PIRCH.
INDIVIDUALS

**INDIVIDUALS**

**PROTECTOR ($5,000-$9,999)**
- Mary and Jack Balogia
- Christine and Jonathan Bassham
- Suzanne Bryan
- Christie Carter
- Marion and Bennett Glazer
- Kelly and Steve Gruber
- Rosanne and Richard Gutman
- Retta A. Miller
- Karissa and Chance Monroe
- Sandy Nachman
- Shari and Karl Nelson
- Susan and David Nevit
- Emily A. Parker
- Kathleen and Christopher Ray
- Kristy Hoglund Robinson
- Julia E. Sands
- Catherine and Kenneth H. Sheffield
- Margaret and James Spellings
- Paula and Marc Stovall
- Angela and Chris Yotides
- Julie and John Young

**GUARDIAN ($10,000-$24,999)**
- Anonymous
- Priscilla and Corey Anthony
- Greg Armstrong
- Emy Lou and Jared Baldridge
- Jana and Mike Brosin
- Sandy and Dave Capps
- Karen and Mark Carney
- Lisa and Clay Cooley
- Julie and Michael Fisher
- Suzanne and John Gibson
- Denise and Russell Harper
- Dari and Doug Hartman
- Aubrey and John Labanowski
- Kathleen and Michael LaValle
- Jeanne and Joseph Manague
- Cynthia and Kenneth Marshall
- Hannah and Greg May
- Mindy and Woody McMinn
- Paula and Scott Orr
- Helen and Frank Risch
- Wilenia Shaw
- Pamela Stegenga
- Angela and William Wollander
- Leslie and Geoff Wayne

**CHAMPION ($25,000 AND ABOVE)**
- Kathleen and Christopher Ray
- Susan and David Novit
- Shari and Karl Nelson
- Sandy Nachman
- Karissa and Chance Monroe
- Retta A. Miller
- Cynthia and Kenneth Marshall
- Aubrey and John Labanowski
- Deri and Doug Hartman
- Denise and Russell Harper
- Suzanne and John P. Gajdica
- Matthew Frankhauser
- Pamela and Craig Fletcher
- Catherine Feehan
- Beau Fenske
- Pamela and Craig Fletcher
- Matthew Frankhauser
- Suzanne and John P. Gajdica
- Sharon and David Gleason
- Gill Glover
- David Hagar
- Suze and T. Handle
- Sheila Henderson
- Lisa Hicks
- Aline and Dale Hoeklson
- Cathy and Donald D. Humphreys
- Tracye Nash Huntley
- Lisa and Timothy Johnson
- The Spivey Family
- Bill Smith
- Kimberly and Scott Sheffield
- Pamela Stegenga
- Helen and Frank Risch
- Frank Risch
- Paula and Scott Orr
- Mindy and Woody McMinn
- Paula and Scott Orr
- Helen and Frank Risch
- Wilenia Shaw
- Pamela Stegenga
- Angela and William Wollander
- Leslie and Geoff Wayne

**ADVOCATE ($1,000-$2,499)**
- Terri and Alan Greenspan
- Amber and John Palms
- Brenda and Barry Olson
- Karen and Randy O’Hare
- Anne and John Palms
- Nancy Perot
- Louie and Todd Platt
- Katherine and Eric Reeves
- Althea and James Rayly
- Bob Andrews
- Douglas Oney
- Marvella and Martin McElya
- Carol Peters
- Gina and Randall Porter
- Beverly Lavy
- Coleman Lewis
- Pamela and Scott Orr
- Mindy and Woody McMinn
- Paula and Scott Orr
- Helen and Frank Risch
- Wilenia Shaw
- Pamela Stegenga
- Angela and William Wollander
- Leslie and Geoff Wayne

**DEFENDER ($2,500-$4,999)**
- Mary and Jack Balogia
- Christine and Jonathan Bassham
- Suzanne Bryan
- Christie Carter
- Marion and Bennett Glazer
- Kelly and Steve Gruber
- Rosanne and Richard Gutman
- Retta A. Miller
- Karissa and Chance Monroe
- Sandy Nachman
- Shari and Karl Nelson
- Susan and David Nevit
- Emily A. Parker
- Kathleen and Christopher Ray
- Kristy Hoglund Robinson
- Julia E. Sands
- Catherine and Kenneth H. Sheffield
- Margaret and James Spellings
- Paula and Marc Stovall
- Angela and Chris Yotides
- Julie and John Young

**PHOTOS BELOW** (from left): 2017 Champion of Children chairs John and Laura Losinger and Priscilla and Corey Anthony; and members of the Champion of Children honoree, the Junior League of Dallas
Dallas CASA’s Board of Directors was selected as the Dallas Business Journal’s 2017 Outstanding Director Awards honoree in the non-profit board category.

The board was recognized for its strong leadership, depth of experience and knowledge, diversity of backgrounds and talent, and strategic planning to help the agency achieve tremendous growth over the past five years. Most importantly the board was hailed for its passionate commitment and focus on the unmet needs of the one child out of four who still does not have a Dallas CASA volunteer advocate.
MISSION & VISION

CASA volunteers advocate for the best interests of abused and neglected children under the protective care of the state so they will have safe, permanent homes where they can thrive.

We envision a day when every child in foster care has a powerful voice in the court and in the community.

To learn more about the need in our community and how you can help, click HERE.

To view our Voices of Hope video featuring Dallas CASA volunteers, click HERE.

To learn more, visit dallascasa.org.