



July 12 - 28, **NORTHPARK CENTER**

For additional information,  
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## 2019 SPONSORSHIP AND BUILDER BENEFITS

\$50,000	<b>PALACE</b>	<ul style="list-style-type: none"> <li>Title placement of logo on all event signage at NorthPark Center</li> <li>Title placement of name or logo on all promotional materials, the Closing Party invitations and raffle tickets</li> <li>Title listing and logo with link to company website on Dallas CASA website and social media</li> <li>20 invitations to The Closing Party on July 25th</li> </ul>
\$30,000	<b>CASTLE</b>	<ul style="list-style-type: none"> <li>Premier placement of name or logo on all event signage at NorthPark Center</li> <li>Premier placement of name or logo on all promotional materials, the Closing Party invitation</li> <li>Premiere listing and logo with link to company website on Dallas CASA website and social media</li> <li>15 invitations to The Closing Party on July 25th</li> </ul>
\$25,000	<b>CHATEAU</b>	<ul style="list-style-type: none"> <li>Premium placement of name or logo on event signage at NorthPark Center</li> <li>Premium placement of name or logo on all promotional materials</li> <li>Premium listing and logo with link to company website on Dallas CASA website and social media</li> <li>10 invitations to The Closing Party on July 25th</li> </ul>
\$10,000	<b>ESTATE</b>	<ul style="list-style-type: none"> <li>Prominent placement of name or logo on event signage at NorthPark Center</li> <li>Prominent placement of name or logo on promotional materials</li> <li>Prominent listing on Dallas CASA website and social media</li> <li>6 invitations to The Closing Party on July 25th</li> </ul>
\$5,000	<b>MANSION</b>	<ul style="list-style-type: none"> <li>Placement of name or logo on event signage at NorthPark Center</li> <li>Placement of name or logo on promotional materials</li> <li>Listing on Dallas CASA website and social media</li> <li>4 invitations to The Closing Party on July 25th</li> </ul>
\$2,500	<b>VILLA</b>	<ul style="list-style-type: none"> <li>Placement of name or logo on event signage at NorthPark Center</li> <li>Placement of name or logo on promotional materials</li> <li>Listing on Dallas CASA website and social media</li> <li>2 invitations to The Closing Party on July 25th</li> </ul>
<b>BUILDER BENEFITS</b>		<ul style="list-style-type: none"> <li>Company name or logo on kiosk signage at NorthPark Center</li> <li>Company name or logo on playhouse signage at NorthPark Center</li> <li>Placement of company name or logo on promotional materials</li> <li>Company name or logo on Dallas CASA website and social media</li> <li>4 invitations to The Closing Party</li> </ul>

**Promotional materials include:** Dallas CASA press releases, media alerts, advertisements, promotional drop cards and Dallas CASA communications

**Event signage includes:** four 4' x 8' kiosks and playhouse signs spread throughout NorthPark Center