



July 9 - 25, **NORTHPARK CENTER**

For additional information,
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2021 SPONSORSHIP AND BUILDER BENEFITS

\$50,000	PALACE	<ul style="list-style-type: none"> • Title placement of logo on all event signage at NorthPark Center • Title placement of name or logo on all promotional materials and raffle tickets • Title listing and logo with link to company website on Dallas CASA website and social media • Listing in Dallas CASA email signature during Parade of Playhouse promotion with link to sponsor website • Mention in one broadcast media placement
\$30,000	CASTLE	<ul style="list-style-type: none"> • Premier placement of name or logo on all event signage at NorthPark Center • Premier placement of name or logo on all promotional materials[‡] • Premiere listing and logo with link to company website on Dallas CASA website and social media
\$20,000	CHATEAU	<ul style="list-style-type: none"> • Premium placement of name or logo on event signage at NorthPark Center • Premium placement of name or logo on all promotional materials* • Premium listing and logo with link to company website on Dallas CASA website and social media
\$10,000	ESTATE	<ul style="list-style-type: none"> • Prominent placement of name or logo on event signage at NorthPark Center • Prominent placement of name or logo on promotional materials* • Prominent listing on Dallas CASA website and social media
\$5,000	MANSION	<ul style="list-style-type: none"> • Placement of name or logo on event signage at NorthPark Center • Placement of name or logo on promotional materials* • Listing on Dallas CASA website and social media
\$2,500	VILLA	<ul style="list-style-type: none"> • Placement of name or logo on event signage at NorthPark Center • Placement of name or logo on promotional materials* • Listing on Dallas CASA website and social media

BUILDER BENEFITS	<ul style="list-style-type: none"> • Company name or logo on kiosk signage at NorthPark Center • Company name or logo on playhouse signage at NorthPark Center • Placement of company name or logo on promotional materials • Company name or logo on Dallas CASA website and social media
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***Promotional materials include:** Dallas CASA press releases, media alerts, advertisements, promotional drop cards and Dallas CASA communications

Event signage includes: four 4' x 8' kiosks and playhouse signs spread throughout NorthPark Center