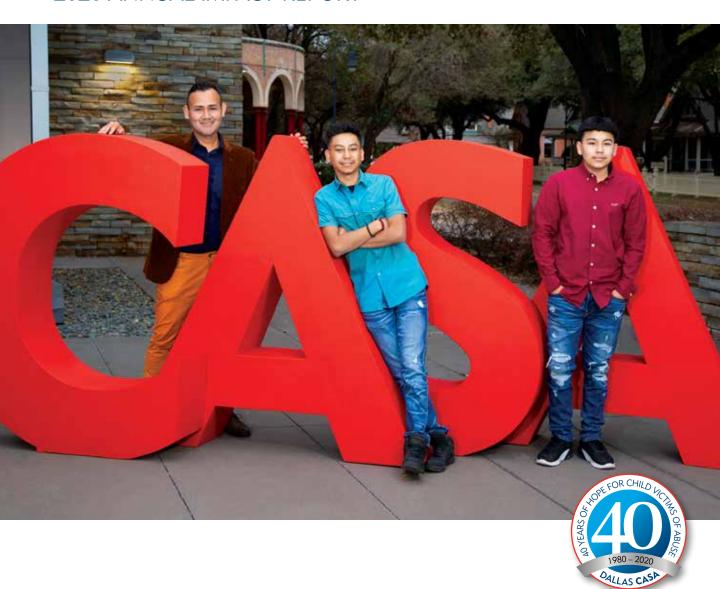
# DALLAS CASA 2020 ANNUAL IMPACT REPORT



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# The true meaning of life is to plant trees, under whose shade you do not expect to sit." - Nelson Henderson

#### Dear Friends,

Far from being a year of perfect vision, the year 2020 presented unprecedented challenges. Despite those challenges, Dallas CASA reached its 40th anniversary with the capacity to continue serving 100% of our community's child victims of abuse and neglect. For the last two years, Dallas CASA has been able to accept all appointments from the 10 courts presiding over Dallas County child welfare cases. We are sitting under a tree that many before us planted decades ago.

But our goals do not involve growth alone. Dallas CASA is committed to being a lead convener of collaborative efforts to improve the system, with stronger investments in family preservation and abuse prevention. Even with the tremendous difference our advocates make in the life of a child, outcomes for children in foster care, particularly those who age out of the system, are discouraging. Too many young people exiting foster care become homeless, incarcerated or unemployed, while others fall victim to sex trafficking and addiction. This reality has motivated Dallas CASA to increase its dedication to helping children achieve positive permanency earlier, with added emphasis on finding caring relatives who can provide lasting support when reunification with parents is not possible. With our participation in the Legacy Court drug and alcohol treatment program, we also are helping to increase the likelihood that children of parents in recovery will be able to return home.

None of this work would be possible without your generous support. While event revenue shrank to 17% of overall revenue in 2020. generous individual gifts – including our first ever legacy gift of more than \$1 million – allowed us to avoid staff reductions and to maintain our high quality advocacy services. We are immensely grateful for your continued support as we look ahead to challenges that will likely continue in 2021. While we may not sit under the trees we are planting today, your efforts are creating a better future for child victims who will have their voices heard, their needs met, and their dreams realized thanks to you.

With gratitude,

(lathlee M. Cavalle

Kathleen M. LaValle President and Chief Executive Officer



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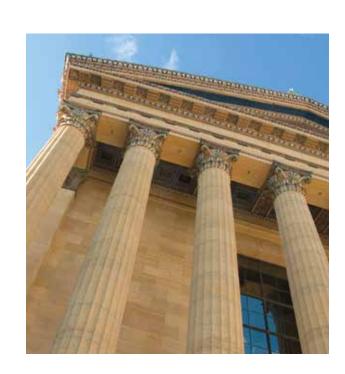
3,374 children served

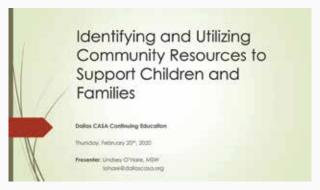
60% more than five years ago

817,648
aggregate days of volunteer service

months of continuous acceptance of 100% of court appointments

as of year-end and continuing into 2021







9,839
continuing education hours by Dallas CASA volunteers
Including:

- 39 new in-person or virtual training sessions totaling 58.5 training hours
- 10 new "on demand" online advanced trainings created with 421 enrolled volunteer advocates
- 14 workshops during an all-day Advocate Summit for 300 attendees and an additional 1,000 views.



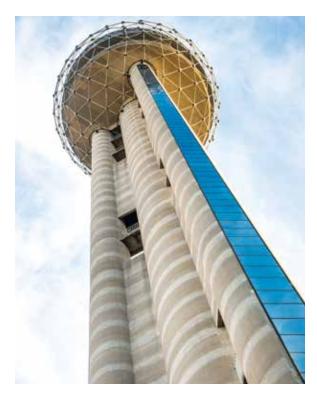
# 1,527

### assigned Dallas CASA volunteers

equals the total number of potentially active volcanos worldwide



sets an agency record and transcends the number of feet to the top of Reunion Tower



We are grateful for our volunteer advocates and recognize here those who have generously served for five years or more.

#### MORE THAN 20 YEARS

Larry Dolan Pamela Fletcher Sandra Teter

#### 16-20 YEARS

Schenita Floyd Dianne Robinson Tim Sexton Elizabeth Smith Alicia Wagoner

#### 11-15 YEARS

Deborah Ackerman Doug Bily Sandy Capps Michelle Chapman Sonya Coleman Helena Cook Judy Cook Sally Drayer Samantha Durst Sarah Friedman Sharon Gardner Marian Glass Lana Harder Dianne Hart Corleen Helwig Gerard Hudspeth Elizabeth Jenkins Julie Johnson Morag Johnson Rosanne Lewis Cherie Luckett Margie Marek Gail Marmol

Gil Marmol

Nancy Marston Megan Martinez Maria Mendoza Robyn Muller Robert Powell Stephanie Roberts Kelly Robinson Marianne Sharp Linda Swartz Ryan Whitfill

### **6-10 YEARS**

Erin Adams Shamonica Alexander Sydney Allen Toni Alles Alison Ashmore Laura Banse Janet Barter Kay Bendor-Samuel Fran Berg Jesse Bermensolo Anne Bienfang Sid Blache Sarah Bogdon Meina Bourland Jana Brosin Connie Buckmaster Maureen Caae Elsy Camacho Winnie Campagna Michael Canada Patti Capshaw Julie Carbery Karen Carney Hope Catterton Brenda Chatmon Tracy Cheatham **Beth Cholerton** Kristen Cimorelli Wathenia Clark Carla Clayton

Meme Collins-Tabuena

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Lisa Winkler

Melissa Wise

Sally Wolfish Angela Yotides

**5 YEARS** Sandra Aland Corev Anthony Gisela Antognelli Patrick Antognelli Claire Ballor Mindy Baxter Andrea Bertrand Angelia Bishop Rebecca Boaer Sister Mary Brian Bole Ashley Broadus Trudy Brocke Stewart Bul **Betsy Cameron** Donna Campbell Courtney Capshaw Aleshea Carriere Carol Castelhano Nancy Cherwitz Ann Christman Rickey Christman Jennetta Claiborne Kimberley Colonnetta David Cossum Tiffiney Cottledge Patricia Curtis Carrie Donaldson Jill Dunn Mark Elmore Susan Emert Nneka Eni Julie Esstman Mollie Fabian Nancy Fitzgerald Charles Fritts Whitney Frye Kathleen Gigl Zeyla Gonzalez Ashleigh Goyer Eulondra Griffith Loretta Gruenes Corey Hamilton Julie Hamilton Sky Harrison Laura Heims Bridgette Henry Lori Herbst Judith Hollingsworth

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VOLUNTEER ADVOCACY FINANCIAL PERFORMANCE

# Recruiting a diverse volunteer base

50%

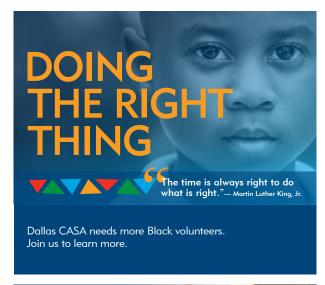
of applicants in Q4 were persons of color

25%

of applicants in Q4 were Black, approximating Dallas' general population

30%

increase in the annual number of applicants identifying as Latino





# Bringing Awareness to Racial Disproportionality

Dallas CASA has promoted awareness of racial disproportionality in the child welfare system through presentations to the Dallas County Child Welfare Board, Dallas Regional Chamber Executive Women's Roundtable and the Dallas CASA community of advocates and supporters.

To learn more, visit our op-ed in *The Dallas Examiner* 



\$9.8M

#### total revenue\*

#### **SOURCES OF REVENUE**

| Government               | 43% |
|--------------------------|-----|
| Events                   | 17% |
| Individuals              | 12% |
| Investments & Endowments | 10% |
| Legacy                   | 10% |
| Foundations              | 4%  |
| Corporations             | 1%  |
| Organizations            | 1%  |
| Other                    | 1%  |

Event revenue declined more than 30%, while individual giving, excluding legacy gifts, increased 73%. Total annual revenue grew 10%.

\*Includes a \$1 million gift from the Estate of Rex and Nancy Spivey, the largest testamentary gift in the agency's history.

\$8.3M

#### total expenses

| Program Services         | 85% |
|--------------------------|-----|
| General & Administrative | 9%  |
| Fundraisina              | 6%  |



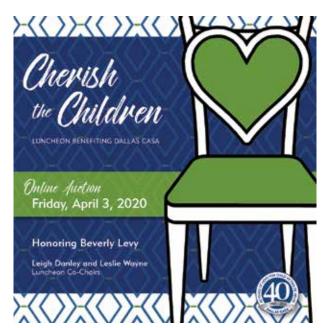
Financial policies for Dallas CASA are reviewed annually by the Dallas CASA Board of Directors Finance Committee and approved by the Board of Directors.

Audit and IRS Form 990 – Independent accountants audit our financial statements each year. Access to our audit and tax filings can be found online at <u>dallascasa.org</u>

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CASABLANCA co-chairs Elise Nichols, Bela Cooley and Megan Sterquel at The Hall on Dragon.





CHERISH THE CHILDREN, co-chaired by Leigh Danley and Leslie Wayne, honored former president and executive director Beverly Levy with the 2020 Caroline Rose Hunt Cherish the Children Award.







PARADE OF PLAYHOUSES hosted by NorthPark Center and presented by Crest Auto Group raised funds and awareness for Dallas CASA by selling raffle tickets for imaginative children's playhouses.







## 40TH ANNIVERSARY CELEBRATION.

co-chaired by Priscilla and Corey Anthony, honored Goldman Sachs, Pioneer Natural Resources and AT&T with the 2020 Judge Barefoot Sanders Champion of Children Award and featured magician Justin Flom, who virtually performed magic with viewers, young and old.

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\*We are grateful to our 40th anniversary celebration donors.

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Carl B. & Florence E. King Foundation

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Amanda Francis

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Hannah and Greg May\*

Susan and David Novit

## Catherine and Kenneth H.

Margaret and Jaime

Dallas CASA advocates in the community and the courtroom for children in the protective care of the state so they can grow up in safe, permanent homes where they can thrive.

We envision a day when all child victims of abuse and neglect can grow up in safe and nurturing homes where they can reach their full potential.



2757 Swiss Avenue Dallas, Texas 75204



To learn more, visit <u>dallascasa.org</u>.