Thursday, October 14, 2021
THE RUSTIC, DALLAS

6:00 p.m. Doors open
6:00 – 6:30 p.m. VIP meet and greet with Austin musician, Bob Schneider
7:00 – 8:30 p.m. Dinner and concert, featuring Bob Schneider

2021 SPONSORSHIP OPPORTUNITIES

$50,000 PRESENTING SPONSOR
- 24 VIP tickets to Champion of Children dinner and concert
- 24 VIP tickets to pre-concert meet and greet with Bob Schneider
- Premium recognition and logo placement in all print, promotional and day-of-event materials*
- Premium on-stage printed and verbal recognition
- Recognition in Dallas CASA’s 2021 Annual Impact Report

$30,000 LIVE MUSIC SPONSOR
- 16 VIP tickets to Champion of Children dinner and concert
- 16 VIP tickets to pre-concert meet and greet with Bob Schneider
- Premier recognition and logo placement in all print, promotional and day-of-event materials *
- Premier on-stage printed and verbal recognition
- Premier recognition in event-related social media posts
- Recognition in Dallas CASA’s 2021 Annual Impact Report

$25,000 PLATINUM SPONSOR
- 16 VIP tickets to Champion of Children dinner and concert
- 16 VIP tickets to pre-concert meet and greet with Bob Schneider
- Priority recognition and logo placement in all print, promotional and day-of-event materials *
- Priority on-stage printed and verbal recognition
- Priority recognition in event-related social media posts
- Recognition in Dallas CASA’s 2021 Annual Impact Report

$15,000 KOOZIE SPONSOR
- 8 VIP tickets to Champion of Children dinner and concert
- 8 VIP tickets to pre-concert meet and greet with Bob Schneider
- Logo on co-branded Dallas CASA koozie distributed at event
- Preferred recognition and logo placement in all print, promotional and day-of-event materials *
- Preferred on-stage printed and verbal recognition
- Preferred recognition in event-related social media posts
- Recognition in Dallas CASA’s 2021 Annual Impact Report

$10,000 GOLD SPONSOR
- 8 VIP tickets to Champion of Children dinner and concert
- 8 VIP tickets to pre-concert meet and greet with Bob Schneider
- Recognition and logo placement in all print, promotional and day-of-event materials *
- On-stage printed and verbal recognition
- Recognition in event-related social media posts
- Recognition in Dallas CASA’s 2021 Annual Impact Report

$5,000 SILVER SPONSOR
- 6 VIP tickets to Champion of Children dinner and concert
- 6 VIP tickets to pre-concert meet and greet with Bob Schneider
- Listing in print and promotional materials*
- On-stage printed recognition
- Recognition in Dallas CASA’s 2021 Annual Impact Report

$2,500 BRONZE SPONSOR
- 4 VIP tickets to Champion of Children dinner and concert
- 4 VIP tickets to pre-concert meet and greet with Bob Schneider
- Listing in print and promotional materials*
- On-stage printed recognition

$150 INDIVIDUAL TICKET

*Print and promotional materials include: press release, Dallas CASA event e-mail communications other than short blasts (e.g. Save the Date), plus website event page.
2021 SPONSORSHIP AGREEMENT

PLEASE PRINT

Sponsor Name (As it should appear in recognition materials. Please include capitals and punctuation)

Benefits Receiver (Person to receive invitations and benefits if sponsor is a corporation or organization)

Contact Name (If different from sponsor name or benefits receiver) Phone Email

Address City, State Zip Fax

SPONSORSHIP OPPORTUNITIES

[ ] Presenting Sponsor ($50,000) [ ] Platinum Sponsor ($25,000) [ ] Gold Sponsor ($10,000) [ ] Bronze Sponsor ($2,500)

[ ] Live Music Sponsor ($30,000) [ ] Koozie Sponsor ($15,000) [ ] Silver Sponsor ($5,000) [ ] Individual Ticket ($150)

UNDERWRITING OPPORTUNITIES

[ ] I/We pledge $__________ to the event

[ ] I/We cannot attend, but wish to make a donation. Please accept our contribution of $__________ *

* It costs $2,438 per year to provide a CASA volunteer for an abused child.

[ ] I/We wish to remain anonymous

PAYMENT INFORMATION

[ ] Enclosed is payment in the amount of $__________ (Please make checks payable to “Dallas CASA”)

[ ] Please send an invoice

[ ] Please charge my [ ] VISA [ ] MasterCard [ ] AmEx [ ] Discover

Card Number Exp. Date Sec Code (3-4 digits)

Name on Card (print)

[ ] Pay by credit card ONLINE

Please return sponsorship agreement by September 24th to be included in printed marketing materials at the event.

BY MAIL Dallas CASA, 2757 Swiss Avenue Dallas, TX 75204
BY EMAIL mmai@dallascasa.org

MORE INFORMATION ONLINE: dallascosa.org/events/champion-of-children-award-dinner

Questions? Please contact Michelle Mai 512.917.0300 or Becca Leonard 214.228.1601

Dallas CASA is a 501(c)3 Nonprofit Organization