



July 15 - 31, NORTH PARK CENTER

For additional information,
contact Becca Leonard
BLEonard@dallascasa.org

2022 SPONSORSHIP AND BUILDER BENEFITS

\$50,000	PALACE	<ul style="list-style-type: none"> Title placement of logo on all event signage at NorthPark Center Title placement of name or logo on all promotional materials and raffle tickets Title listing and logo with link to company website on Dallas CASA website and social media Listing in Dallas CASA email signature during Parade of Playhouse promotion with link to sponsor website Mention in one broadcast media placement
\$30,000	CASTLE	<ul style="list-style-type: none"> Premier placement of name or logo on all event signage at NorthPark Center Premier placement of name or logo on all promotional materials* Premiere listing and logo with link to company website on Dallas CASA website and social media
\$20,000	CHATEAU	<ul style="list-style-type: none"> Premium placement of name or logo on event signage at NorthPark Center Premium placement of name or logo on all promotional materials* Premium listing and logo with link to company website on Dallas CASA website and social media
\$10,000	ESTATE	<ul style="list-style-type: none"> Prominent placement of name or logo on event signage at NorthPark Center Prominent placement of name or logo on promotional materials* Prominent listing on Dallas CASA website and social media
\$5,000	MANSION	<ul style="list-style-type: none"> Placement of name or logo on event signage at NorthPark Center Placement of name or logo on promotional materials* Listing on Dallas CASA website and social media
\$2,500	VILLA	<ul style="list-style-type: none"> Placement of name or logo on event signage at NorthPark Center Placement of name or logo on promotional materials* Listing on Dallas CASA website and social media

BUILDER BENEFITS	<ul style="list-style-type: none"> Company name or logo on kiosk signage at NorthPark Center Company name or logo on playhouse signage at NorthPark Center Placement of company name or logo on promotional materials Company name or logo on Dallas CASA website and social media
------------------	--

***Promotional materials include:** Dallas CASA press releases, media alerts, advertisements, promotional drop cards and Dallas CASA communications

Event signage includes: four 4' x 8' kiosks and playhouse signs spread throughout NorthPark Center