

2026 PLAYHOUSE CONSTRUCTION GUIDELINES

To ensure the safety of visitors and care of playhouses, these NorthPark Center construction guidelines must be followed:

- Maximum size: Height 8'0", Width: 7'6", Length: 8'6", Weight: 5,000 lbs. (Must be easily lifted by a small forklift). Footprint must not exceed 8' Wide x 9' Long, including the plexiglass wall surrounding the playhouse.
- All openings 4" or larger, (windows, doors, climbing walls, play areas, etc.) must be securely covered with 1/4" thick plexiglass attached with mechanical fasteners. In some cases, it may be necessary to create a separate enclosure surrounding the playhouse with 1/4" thick and 4' tall plexiglass. Plexiglass structure must be sturdy and not move when touched.
- All access to playhouse must be closed and doors locked for display at NorthPark. Children are not permitted to play on or in the playhouse.
- No sharp edges or unfinished plywood or materials.
- Must be designed with structural integrity to be safe for child use and play.
- Must be designed for outdoor use with minimal to no degradation for 2+ years.
- No live or artificial plants are permitted at NorthPark Center.
- Notify Dallas CASA team in advance if electricity is required for display inside NorthPark Center.
- Northpark Center management does not permit company logos or signage on playhouses. Event signage that includes requested company logos will be provided by Dallas CASA and displayed at NorthPark.
- Builder is responsible for transporting the playhouse to NorthPark Center. Dallas CASA will transport the playhouse to the winner.

Additional information:

MEASUREMENTS

Please include the roof, overhangs, eaves, porches, planters, chimneys, etc. in maximum measurement. Playhouse must fit through NorthPark Center doors and must not block merchant signs.

MATERIALS

Construction grade materials are required so that playhouses are durable for outdoor use. Materials should be able to withstand the elements, transportation and reasonable wear and tear. The playhouses are moved into NorthPark Center by manpower and forklift. Please do not use any heavy materials like brick, stucco, slate, stone or steel.

EXPOSED DANGERS

The playhouses will be viewed and touched by thousands of people, including children. Please eliminate exposed corners, exposed nails or screws, sharp edges, and/or unfinished materials. *It is the responsibility of the builder to add plexiglass to all openings, and if broken during event, the builder must replace materials.*

SIGNAGE

Dallas CASA will provide all signage, conforming to the requirements of NorthPark Center. Please do not add signage to playhouse or alter signage displayed in front of the playhouse.

APPEARANCE

Each playhouse should reflect the quality standards of other NorthPark displays, art and gardenscapes, while being playful and desirable to young children. Please keep this in mind when choosing a design, painting and finishing the playhouse. Props and toys inside playhouse enhance the overall look, desirability and help increase raffle ticket sales. Please notify Dallas CASA in advance if playhouse requires electricity.

TRANSPORTATION

Playhouses must be delivered by builders to NorthPark Center on Tuesday or Wednesday prior to opening day. Dallas CASA will contact you to schedule delivery.



NORTHPARK CENTER

May 22- June 7, 2026

For additional information,
contact Asheley Jantz
ajantz@dallascasa.org or 469.547.9456

2026 PARADE OF PLAYHOUSES BUILDER TIMELINE

The deadlines for submission of designs and materials are below but please note that designers and builders are encouraged to submit designs and materials to ajantz@dallascasa.org before the dates listed below.

- ☐ February 6 Attend Parade of Playhouses Lunch & Learn for builders and designers, Dallas CASA, 12pm-1pm, 2757 Swiss Ave, Dallas TX 75204
- ☐ March 2 Return 2026 Parade of Playhouses Builder Agreement to Dallas CASA.

Builder registration closes.

Submit company logo (EPS Illustrator or vector file format) along with any required logos/recognition listings for all playhouse partners. *Please note there is a limit of four company logos that can be featured on signage. There is no limit to the number of companies to include in the "Special Thanks" list.*
- ☐ March 16 Deadline to submit playhouse designs, drawings and dimensions to Dallas CASA for approval by NorthPark Center.
- ☐ March 23 NorthPark reviews designs and sends adjustments or approvals to Dallas CASA to share with builder teams.
- ☐ May 8 Schedule date and estimated time of playhouse delivery to NorthPark Center on May 19 or 20, 7:30 a.m. – 12:00 p.m., with Dallas CASA.
- ☐ May 18 Send progress photos or final playhouse photos to Dallas CASA.
- ☐ May 19-20 Builders deliver playhouses to NorthPark Center valet lot by Dillard's off of NorthPark Blvd. NorthPark will move playhouses into the Center on June 12th.
- ☐ May 22 - June 7 Parade of Playhouses on display at NorthPark Center and raffle tickets are for sale.
- ☐ June 4 Closing Party, location TBD, 6pm-8pm.
- ☐ June 7 Raffle ticket sales close and playhouse winning raffle tickets drawn. All winners will be contacted the evening of June 7 or the morning of June 8.
- ☐ June 8-11 Playhouses delivered to raffle winners by Dallas CASA.



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2026 PARADE OF PLAYHOUSES BUILDER AGREEMENT

PLEASE TYPE OR PRINT

I/We, _____ (Individual/Company Name), will participate in the 2026 Parade of Playhouses benefiting Dallas CASA. I/we also agree to adhere to the guidelines and timetable as outlined in the attached sheet. I/We will:

- ☐ Provide a completed playhouse, including all design, materials and labor (all designs must be approved by Dallas CASA in writing prior to acceptance and/or recognition in print materials).
- ☐ Playhouses will be within the provided dimensions and all openings to the playhouse will be covered with plexiglass while on display.
- ☐ Playhouses will adhere to NorthPark requirements for quality, safety and signage.

Builder Name (as it should appear in recognition materials. Please include capitals and punctuation)

Contact Name/Team Captain Name

Phone

Email

Address

City, State

Zip

Architect/Designer Name (if applicable) (as it should appear in recognition materials. Please include capitals and punctuation)

Contact Name/Team Captain Name

Phone

Email

Address

City, State

Zip

Playhouse partners (up to four partners can be included for recognition on signage and in printed materials, for example: builder, architect, sponsor, other): _____

Websites for each partner: _____

Companies to include in Special Thanks recognition: (all can be included for recognition in printed materials for donated materials or other support): _____

NOTE: Because of NorthPark Center requirements, weight, dimension and material guidelines will be strictly enforced. Playhouses will be reviewed by NorthPark and may not be accepted if requirements are not met.

Authorized Signature of Builder: _____ Date: _____

PLEASE SUBMIT to ajantz@dallascasa.org by March 2nd, 2026